

UNITED WAY OF METROPOLITAN DALLAS

PRESS RELEASE



UNITED WAY OF METROPOLITAN DALLAS PARTNERS WITH MR. COOPER GROUP AND VISTRA TO 'STOCK THE SCHOOL' AND SUPPORT STUDENT SUCCESS AT TWO DALLAS ISD CAMPUSES

Initiative Impacts Both Clinton P. Russell Elementary and West Dallas STEM School

[CLICK HERE](#) for the press kit, including logo, B-Roll and photos.

DALLAS (August 1, 2025) – In preparation for the new school year, [United Way of Metropolitan Dallas](#) is partnering with Bank of America, Contran, [Mr. Cooper Group](#), Toyota and [Vistra](#) to bring vital learning supplies and positive energy to two Dallas ISD campuses as part of its annual Stock the School event. The initiative is part of United Way's Aspire United Volunteer Series, presented by Texas Instruments, and continues the celebration of the organization's Centennial Anniversary and its century-long commitment to strengthening education in North Texas.

More than 150 volunteers will gather at **Clinton P. Russell Elementary School** and **West Dallas STEM School** to stock essential classroom supplies and revitalize key areas across both campuses. Volunteers will join members of **Dallas Trinity FC** on projects including remodeling teacher workspaces, organizing shared spaces, enhancing school décor and installing updated equipment — all with the goal of creating a more welcoming, empowering environment for students and teachers.

“At United Way of Metropolitan Dallas, we believe that when our community comes together to support students and teachers, we’re investing in a stronger, more vibrant future for North Texas,” said Jennifer Sampson, McDermott-Templeton President & CEO of United Way of Metropolitan Dallas. “Stock the School is more than a volunteer event—it’s a reflection of our shared commitment to empowering every child to succeed in the classroom and beyond.”

In 2025, United Way of Metropolitan Dallas is proudly celebrating [100 years](#) as the leading force for social change in North Texas. The centennial anniversary represents a milestone year that will include a dynamic line-up of volunteer and community events—including the Centennial Celebration, presented by PepsiCo—that will not only honor United Way of Metropolitan Dallas’ rich legacy but also shine a spotlight on the bold, innovative ways the nonprofit is shaping the future of our region. With their committed partners, United Way is setting the stage for the next century of positive, long-lasting change, ensuring that we create the access and opportunity for North Texans to thrive for generations to come.

The 2025 *Stock the School* initiative aligns with United Way’s broader focus on improving access to education, income and health—because success in the classroom opens doors to long-term opportunity for students and their families.

“Back-to-school season is about having a fresh start to dream bigger,” said Kelly Ann Doherty, Chief Experience Officer of Mr. Cooper Group. “As the returning presenting sponsor, we’re proud to once again invest in a community and its students for a new chance to succeed.”

“Vistra is proud to stand with United Way in supporting public education across North Texas,” said Brad Watson, Senior Director of Community Affairs for Vistra. “When students have the supplies they need, they walk into the classroom confident and prepared to learn - and that’s how we help set them up for success and build a stronger future for our community.”

In addition to the hands-on volunteer event on August 1, supporters can participate by purchasing much-needed classroom items through [the Amazon Wish List](#) curated for these campuses.

To volunteer or learn more, visit www.unitedwaydallas.org/volunteer.

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About United Way of Metropolitan Dallas

For 100 years, United Way of Metropolitan Dallas has been a social change organization that unites the community to create opportunity and access for all North Texans to thrive. We bring together passionate change-makers alongside corporate, civic and nonprofit partners to drive lasting change in education, income and health—the building blocks of opportunity. United Way leads a movement to make Dallas the best place to live, work and raise a family. We invite all North Texans to Live United and be part of the change. To give, advocate or volunteer, visit UnitedWayDallas.org.

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