

PINNACLE WORLD LONG DRIVE TOUR

PRESS RELEASE



Pinnacle World Long Drive Tour Brings Top Horsepower and 400 Yard Drives to the National Polo Center

*2026 Season-Opening Event (WLD Florida Presented by GOLFJOY) and
"Battle at the Beach" Exhibition Event to take place in Wellington, FL on May 15 and 16*



NEW YORK (May 11, 2026) – The Pinnacle World Long Drive Tour today announced the opening event of its 2026 season May 15-16 at the National Polo Center in Wellington, FL. The WLD Florida Presented by GOLFJOY event will feature the top Open Division and Senior Division long drive athletes in competition at the home of polo in the United States, utilizing three of NPC's highly maintained championship fields to measure WLD's prodigious distance from the hitting stage.

Located in the heart of South Florida's legendary horse country and the perpetual home for polo in America, NPC is owned and managed by the United States Polo Association to showcase the finest the sport has to offer.

"We are excited to showcase the power and athleticism of the Pinnacle World Long Drive Tour in Palm Beach County at such a legendary venue," said World Long Drive Chief Commercial Officer David Livingston. "Bringing the sport of long drive closer to golfers and fans is an important priority for WLD, and we look forward to promoting excellence in our competitions at the National Polo Center."

"We are pleased to welcome the Pinnacle World Long Drive Tour to the National Polo Center," Charles Smith, NPC Polo Operations, LLC Advisory Committee Chair, added. "This event reflects the versatility of our venue and our ability to support world-class competition across a range of sports. We look forward to introducing a new audience to

the scale and quality of our championship fields while welcoming athletes and fans to Wellington.”

“The Palm Beaches are ready to welcome the unmatched power, energy, and excitement of World Long Drive. This is more than golf—it’s a high-impact, fan-driven experience that brings a bold, electrifying edge to our destination,” said James Taylor, Director of Sports and Development.

WLD Florida, Presented by GOLFJOY will air June 30 on Golf Channel. Preliminary rounds on Friday, May 15 will be livestreamed on the Pinnacle World Long Drive tour YouTube channel.

Following the WLD Florida event on May 16, eight top-ranked WLD athletes will also compete in the “Battle at the Beach”, an exciting “King of the Hill” long drive exhibition produced for ESPN2. The schedule for Saturday, May 16 will see the Senior division competition beginning at 9AM, with the Open Division competition at 1PM, followed by the “Battle at the Beach” exhibition.

Both events are open to the public. General admission parking will be charged at \$10 on Saturday, May 16.

This unique partnership will also see WLD staff wearing co-branded Pinnacle World Long Drive Tour and U.S. Polo Assn. apparel, which will be on sale during the events at the USPA Shop adjacent to the hitting area.

For more information, please visit www.worldlongdrive.com.

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About Pinnacle World Long Drive Tour:

The Pinnacle World Long Drive Tour is the organized professional series where players compete to hit a golf ball the farthest. Established in 1974, the Tour holds Open, Women’s, and Senior events domestically and internationally, culminating with the World Long Drive World Championships in Reno, NV. Additionally, World Long Drive hosts televised exhibition events produced for ESPN2. World Long Drive is owned and operated by GF Sports and Entertainment.

About GF Sports and Entertainment:

GF Sports & Entertainment is a global events and operations company that elevates the experience of live sports, entertainment and interactive events. GF Sports & Entertainment was founded in July 2015 by New York-based private equity firm GF Capital. For additional information, please visit www.gfsportsandentertainment.com.

About the National Polo Center:

The National Polo Center – Wellington (NPC) is located in the heart of South Florida’s legendary horse country. The perpetual home for polo in America, NPC is owned and managed by the United States Polo Association to showcase the finest the sport has to offer. The Association’s premier event, the Gauntlet of Polo®, takes place from February to April each winter season. Throughout the year, the facilities are also used to showcase USPA Member Clubs and prestigious national tournament competition. Spectating from the stadium, private boxes, fieldside tailgates or special hospitality tents, all overlooking the U.S. Polo Assn. Field One, is an unparalleled experience. NPC invites you to enjoy the best polo in the country, taking place at one of the most beautiful venues in the world, the National Polo Center – Wellington. For more information, visit nationalpolocenter.com and follow [@nationalpolocenter](https://twitter.com/nationalpolocenter).

About the United States Polo Association:

The United States Polo Association® is organized and exists for the purposes of promoting the game of polo; coordinating the activities of its member clubs and registered

player members; arranging and supervising polo tournaments, competitions and games; and providing rules, handicaps and tournament conditions for those events. Its overarching goals are improving the sport and promoting the safety and welfare of its human and equine participants. Founded in 1890, the USPA is the largest voluntary sports organization in North America for the sport of polo. The USPA is currently made up of more than 200 member clubs and over 5,000 registered player members. It annually awards and oversees roughly 50 national tournaments hosted by its member clubs. For more information, please visit uspolo.org.

About U.S. Polo Assn. and USPA Global:

U.S. Polo Assn. is the official sports brand of the United States Polo Association (USPA), the largest association of polo clubs and polo players in the United States, founded in 1890 and located in Wellington, Florida. With a multi-billion-dollar global footprint and worldwide distribution through more than 1,200 U.S. Polo Assn. retail stores as well as thousands of additional points of distribution, U.S. Polo Assn. offers apparel, accessories, and footwear for men, women, and children in more than 190 countries worldwide. The brand sponsors major polo events around the world, including the U.S. Open Polo Championship®, held annually at NPC in The Palm Beaches, the premier polo tournament in the United States. Historic deals with ESPN in the United States, TNT and Eurosport in Europe, and Star Sports in India now broadcast several of the premier polo championships in the world, sponsored by U.S. Polo Assn., making the thrilling sport accessible to millions of sports fans globally for the very first time.

U.S. Polo Assn. has consistently been named one of the top global sports licensors in the world alongside the NFL, PGA Tour and Formula 1, according to *License Global*. In addition, the sport-inspired brand is being recognized internationally with awards for global growth. Due to its tremendous success as a global brand, U.S. Polo Assn. has been featured in *Forbes*, *Fortune*, *Modern Retail*, and *GQ* as well as on *Yahoo Finance* and *Bloomberg*, among many other noteworthy media sources around the world. For more information, visit uspoloassnglobal.com and follow [@uspoloassn](https://twitter.com/uspoloassn).

USPA Global is a subsidiary of the United States Polo Association (USPA) and manages the multi-billion-dollar sports brand, U.S. Polo Assn. USPA Global also manages the subsidiary, Global Polo, which is the worldwide leader in polo sport content. To learn more, visit globalpolo.com or Global Polo on [YouTube](https://www.youtube.com).

About the Palm Beach County Sports Commission:

The Palm Beach County Sports Commission attracts sporting events and activities to Palm Beach County to enhance occupancy of hotel room nights; to maximize the positive economic impact of these events and activities on the Palm Beach County economy; to maximize the utilization of County facilities; to utilize events and activities to promote the image of Palm Beach County as a sports tourism destination on a national and international level.



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