

THE AMERICAN RODEO

PRESS RELEASE



The American Rodeo Partners with StubHub as The Presenting Sponsor of The Infield Party Zone for Championship Weekend

Arena-floor fan zone brings fans closer to the action with live DJ sets and performances by Midland and Chris Young at Globe Life Field, May 22–23, 2026

ARLINGTON, Texas — May 15, 2026 — The American Rodeo today announced StubHub is the presenting sponsor of the Infield Party Zone and the Official Secondary Ticketing Provider of the 2026 Championship Weekend, taking place May 22–23 at Globe Life Field in Arlington, Texas.

Positioned directly on the arena floor, the Infield Party Zone presented by StubHub will place fans steps from the competition, offering an up-close vantage point as the sport's top athletes compete for more than \$3 million in prize money. The space will feature a live DJ, immersive activations, and real-time access to the energy inside the arena throughout the weekend.

Live performances will further power the weekend, with country music stars Midland taking the stage on Friday, May 22, and Chris Young performing on Saturday, May 23, bringing two nights of high-energy country music to Championship Weekend.

The American Rodeo Championship Weekend returns for its 13th year, bringing together reigning champions and underdog Qualifiers across all eight disciplines for one of the highest-stakes events in Western sports. The weekend culminates in a final round where athletes compete for the \$2 million bonus, the last year the payout will roll over adding to a must-watch, last-chance moment at Globe Life Field.

Athletes who qualify and advance will get the opportunity to compete head-to-head against the top five finishers from the 2025 PRCA/WPRA World Standings in their respective disciplines, including eight-time World Champion Stetson Wright (all-around, saddle bronc, bull riding), 2025 Bareback World Champion Rocker Steiner, two-time Barrel Racing World Champion Kassie Mowry, three-time Tie-Down Roping World Champion Riley Webb, and 2024 Bull Riding World Champion Ky Hamilton. If the qualifiers beat them...they take home a piece of that bonus!

For more information, visit americanrodeo.com or follow @TheAmericanRodeo on TikTok and Facebook, and @TheAmerican.TR on Instagram.

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About StubHub

StubHub is a leading global secondary ticketing marketplace for live events. Through StubHub in North America and viagogo internationally, StubHub services customers in over 200 countries and territories, supporting over 30 languages and accepting payments in over 45 currencies – from sports to music, comedy to dance, festivals to theater. StubHub offers a safe and convenient way to buy or sell tickets to live events across the world for memorable live experiences.

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