

KLYDE WARREN PARK

PRESS RELEASE



KLYDE WARREN PARK TO HOST FREE GLOBAL WATCH PARTIES THROUGHOUT FIFA WORLD CUP 2026™

*Broadcasts in English and Spanish will transform Dallas' town square
into a premier public gathering place for fans from around the world*



[Click here for photos](#)

DALLAS (June 1, 2026) — Klyde Warren Park announced plans today to host a series of free Global Watch Parties throughout FIFA World Cup 2026™, creating a multi-week celebration of soccer, culture and community in the heart of Downtown Dallas from June 11 through July 19, 2026.

Positioned as one of the city's central gathering spaces during the tournament, Klyde Warren Park will air matches daily on a massive outdoor screen featuring live broadcasts from FOX and Telemundo in both English and Spanish.

The free public watch parties are expected to welcome thousands of North Texas residents and international visitors throughout the tournament. In addition to live match broadcasts, the Park will offer a variety of experiences, including public art installations, food trucks and dining options, live music, fitness classes, family activities, special World Cup-inspired programming at the Nancy Best Fountain and appearances by local soccer organizations and community partners. On Saturdays and Sundays, Olive Street between the east and west sides of the Park will be transformed into a pedestrian plaza, creating a safer, more connected and walkable experience for visitors as they move between both sides of Dallas' town square.

The tournament period will also coincide with Klyde Warren Park's annual Independence Day event on July 4, creating another opportunity for residents and visitors to gather during an extraordinary summer for the city.

The tournament period will also coincide with Klyde Warren Park's annual Independence Day event on July 4, creating another opportunity for residents and visitors to gather in Dallas' town square during an extraordinary summer for the city.

“Klyde Warren Park has always been Dallas’ town square — a place where people from every neighborhood, background and culture come together to celebrate the moments that define our city,” said Kit Sawers, President and CEO of Klyde Warren Park. “The FIFA World Cup will bring the world to North Texas, and we’re proud to provide a free, welcoming space where fans and families can experience the excitement together in the heart of Dallas.”

Fans attending the Global Watch Parties will be encouraged to bring lawn chairs and blankets to enjoy matches from the Park lawn, while food trucks and surrounding Park restaurants will help create a vibrant festival-style atmosphere throughout the tournament.

Klyde Warren Park’s downtown skyline backdrop is also expected to create a visually compelling destination for live television broadcasts and media coverage during the tournament.

“These watch parties extend the World Cup experience far beyond the stadium,” Sawers said. “Whether you have match tickets or not, this gives everyone an opportunity to be part of the energy, pride and global connection that comes with hosting one of the world’s biggest sporting events.”

The Park expects to show matches every day throughout the tournament, except Independence Day and designated tournament rest days (July 8, 12, 13, 16, and 17), with programming anticipated to begin as early as 6 a.m. and end at 10 p.m.

Additional details, including the match broadcast schedule, programming updates and visitor information, are available at klydewarrenpark.org/soccer and klydewarrenpark.org/futbol.

ABOUT KLYDE WARREN PARK

Klyde Warren Park is a 5.4-acre deck park that bridges uptown and downtown Dallas and welcomes more than 2 million visitors annually. The Park is privately funded and operated by the nonprofit Woodall Rodgers Park Foundation to connect the community and enrich lives through free, active programming and educational opportunities in a pristine and safe, centrally located, entertainment-rich green space where everyone is welcome. Corporate partnerships, individual donations, and grants ensure that this mission will continue into the future. For more information, visit klydewarrenpark.org.

MEDIA CONTACTS

Angela Lang | Tony Fay PR | 214.548.0827 | angela@tonyfaypr.com

Reeves Eddins | Tony Fay PR | 901.647.9697 | reeves@tonyfaypr.com



Tony Fay PR | 2626 Cole Ave, Suite 300 | Dallas, TX 75205 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!