

Record Demand Pushes Premium Experiences Near Sellout for 2027 PGA Championship

Limited Tickets, Hospitality and Volunteer Opportunities Remain for First Men's Major Championship in DFW in More Than 60 years



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FRISCO, Texas (July 22, 2026) — Demand for the [2027 PGA Championship](#) at Fields Ranch East at PGA Frisco has reached a significant milestone, with weekend Championship+ tickets, multiple premium hospitality offerings and nearly all corporate hospitality inventory now sold out almost a year before the Championship begins. The unprecedented demand highlights the excitement surrounding the return of men's Major Championship golf to North Texas after more than six decades.

The 109th PGA Championship, scheduled for May 17-23, 2027, will mark the first PGA Championship to be played at PGA Frisco, the home of [the PGA of America](#). Interest in the 2027 PGA Championship reached record levels this spring, with over 150,000 ticket registrations submitted, the highest total in Championship history.

"The excitement surrounding the 2027 PGA Championship at PGA Frisco continues to build," said Jason Mengel, Championship Director. "We've seen tremendous demand from spectators, companies and volunteers who want to be part of this historic Championship. Remaining inventory is becoming increasingly limited so we encourage those who are interested in witnessing the action at Fields Ranch East to act now."

The PGA Championship annually features the strongest field in golf as 156 of the world's top players, including 20 PGA of America Golf Professionals, compete for the iconic Wanamaker Trophy. The 2027 PGA Championship is expected to attract approximately

200,000 attendees from across Texas and the nation, while broadcast coverage will reach nearly 500 million households in more than 170 countries worldwide.

Premium Ticket Inventory

Sold Out:

- Wanamaker Club individual hospitality
- Choctaw Icehouse individual hospitality
- Championship+ Weeklong
- Saturday Championship+
- Sunday Championship+

Still Available:

- Monday Championship+
- Tuesday Championship+
- Wednesday Championship+
- Thursday (limited) Championship+
- Friday (limited) Championship+

All Championship+ ticket holders may redeem unlimited entree items, snack items, and non-alcoholic beverages at all on-course concession markets. Each time a Championship+ ticket holder visits a concession venue they can receive one (1) entrée item, one (1) snack item, and one (1) non-alcoholic beverage.

The PGA Championship is proud to once again offer a junior admission policy where ages 15 & under receive free grounds access when accompanied by a ticketed adult. Children under the age of two do not need a ticket for grounds access. A maximum of two free junior grounds tickets per adult can be collected on-site.

Corporate Hospitality

Demand for corporate hospitality continues at a record pace. After twice expanding its inventory to meet unprecedented demand, the PGA of America has now sold out every large on-course hospitality offerings.

The following experiences have sold out:

- 30-person suites
- 50-person premium suites
- 100-person private chalets

Limited opportunities remain for:

- 10-person reserved tables
 - Located in the Ryder Cup Ballroom of the Omni PGA Frisco Resort, each 10-person reserved table comes with 10 tickets (Thurs-Sun), 3 parking passes (Thurs-Sun), food & beverage, 8-hour bar service, access to a dedicated exterior event lawn space, and access to a dedicated corporate viewing area on Hole 11 Green.
- Community Partner sponsorships
 - Companies with a local connection interested in aligning with the 2027 PGA Championship can receive strategic sponsorship assets such as branding/marketing rights, official designations, on-site activation opportunities, and more.

Volunteer Opportunities

Volunteer interest has also been exceptionally strong, with all committees filled except the PGA Shops Committee, where only a limited number of positions remain available.

“The extraordinary response we’ve seen reflects the excitement surrounding the return of men’s Major Championship golf to North Texas,” said Blake Rowling, General Chair of the 2027 PGA Championship. “The 2027 PGA Championship is an opportunity to showcase PGA Frisco, our region and the hospitality that makes Texas such a special place to host one of the world’s premier sporting events.”

The 2027 PGA Championship will be contested on Fields Ranch East, the Gil Hanse-designed championship course at PGA Frisco. The Championship also marks the 100-year anniversary of Walter Hagen’s victory at the 1927 PGA Championship at Cedar Crest Country Club in Dallas. The last men’s Major Championship played in Dallas-Fort Worth came in 1963, when a young Jack Nicklaus captured the PGA Championship at Dallas Athletic Club. Appropriately, Walter Hagen and Jack Nicklaus remain the PGA Championship’s most decorated winners, each capturing the Wanamaker Trophy a record five times.

Those interested in purchasing tickets, securing one of the remaining hospitality experiences or volunteering at the 2027 PGA Championship are encouraged to visit pgachampionship.com, as remaining inventory is expected to sell quickly.

About PGA of America

The PGA of America is one of the world’s largest sports organizations, composed of more than 30,000 PGA of America Golf Professionals who love the game, are expert coaches, operators and business leaders, and work daily to drive interest, inclusion and participation in the sport. The PGA of America owns and operates numerous championships and events, including major championships for men, women, seniors and the Ryder Cup, one of the world’s foremost sporting events. For more information, visit PGA.com and follow us on [X](#), [Instagram](#) and [Facebook](#).

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