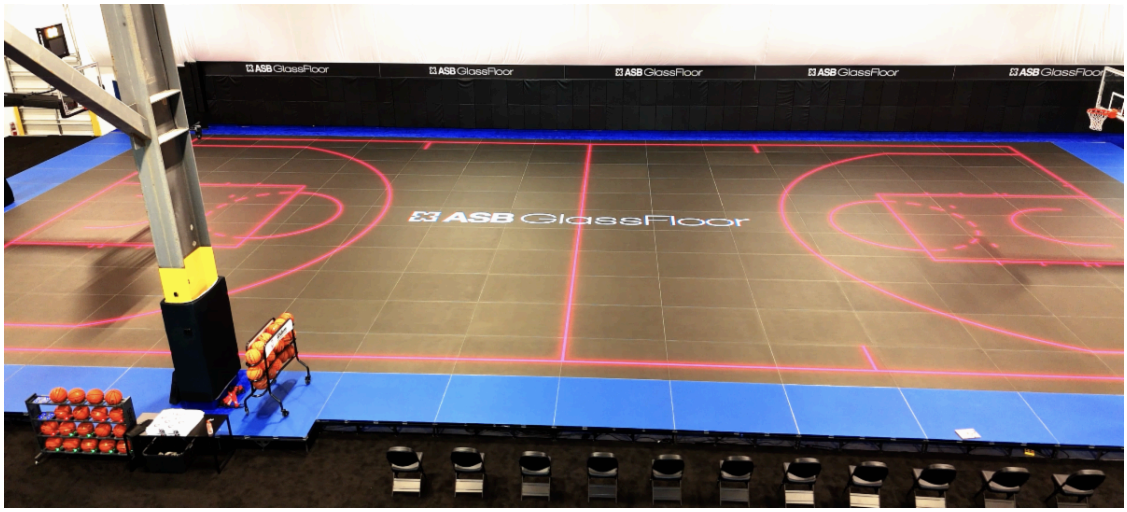
ASB GLASSFLOOR
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ASB GlassFloor

ASB GLASSFLOOR PRESEASON INVITATIONAL BRINGS HIGH SCHOOL HOOPS TO AN INTERACTIVE LED COURT

Four-game basketball showcase, featuring some of the country's best players, tips off Nov. 11 at NBA-backed Athletes Lab in Orlando



Click here for b-roll and testimonials from Vince Carter, Angel Reese, and more

ORLANDO, Fla. (November 2, 2026) — Four high school basketball programs will compete at the ASB GlassFloor Preseason Invitational on Wednesday, Nov. 11, at the company's NBA-backed Athletes Lab in Orlando. The four-game showcase begins at 2 p.m. ET and features Oak Ridge High School, Montverde Academy, Southeastern Prep, and Academy of Central Florida.

"This is a tremendous opportunity for high school players to face outstanding competition while experiencing technology that represents the future of basketball," said Steve Reece, Oak Ridge High School Head Coach, 2026 EYBL Coach of the Year, and Peach Jam Champion. "These athletes are the future of our sport, and giving them access to this surface introduces new ways to play, train, and engage with the game."

Developed in collaboration with the NBA, an investor in ASB GlassFloor, the Athletes Lab regularly hosts NBA teams and players for practices and on-court evaluation. Its LED glass court can display coaching diagrams, real-time visual feedback, team graphics, and sponsor content, supporting both player development and fan engagement.

"We look forward to giving high school programs access to the same environment where some of the NBA's best athletes train," said Chris Thornton, CEO of ASB GlassFloor America. "This showcase gives the next generation of players a firsthand look at how an interactive court can enhance the game."

The showcase will feature matchups between Oak Ridge and Academy of Central Florida, as well as Southeastern Prep and Montverde Academy. The complete four-game schedule and livestream viewing information will be announced before the event.

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Media interested in attending the ASB GlassFloor Preseason Invitational must RSVP to Angela Lang at angela@tonyfaypr.com, 214-548-0827

About ASB GlassFloor

ASB GlassFloor is a German manufacturer of innovative glass sports flooring systems for professional and recreational sports. Its solutions combine durable glass surfaces with LED technology, enabling digital content to be displayed across the playing surface in real time and different sports court markings to be switched at the touch of a button. ASB GlassFloor is certified by FIBA, IHF and FIVB and has been used at NBA, NCAA and official FIBA events. Permanent installations include BMW Park in Munich and the Telekom Center Athens.

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